

# Andy Jones

NONPROFIT MARKETING EXPERT



Founder and  
Managing Director of  **ROUNDTREE**

**Andy Jones** is the founder and managing director of Roundtree, a leading donor-focused marketing agency for faith-based organizations.

Andy blends strategy with storytelling to help organizations reach their next level of growth. Having **served in nonprofit organizations for 15 years**, he understands their unique challenges and constraints.

**In 2020, Roundtree's clients raised over \$100M.** Under Andy's leadership, Roundtree is on track to surpass its goal to help its clients raise a combined **\$1B by 2026.**

Prior to starting Roundtree, Andy led the fundraising and marketing efforts for The Chalmers Center. Andy has served as a communications consultant and strategist for large banks, publishing houses, colleges, and nonprofit organizations.

As the **host of the Next Donor podcast**, Andy interviews leaders of successful faith-based organizations to reveal insights into what it takes to grow an organization. Guests include CEOs, major gift officers, marketing directors, consultants, and major donors.

**EXPERT AVAILABLE** *for*  
COMMENT, INTERVIEW,  
OR PODCAST GUEST  
APPEARANCE

*on these topics:*

- Nonprofit fundraising
- Marketing to Christian donors
- The art of persuasion
- Content creation and SEO
- Entrepreneurialism / small business ownership
- Ministering to "rich Christians"

## **ACCOLADES & AFFILIATIONS**

- Ordained minister in the Presbyterian Church in America
- Board Member of Concentric Development
- Board Member of LAUNCH Chattanooga
- Board Member of Mission Increase

For media interviews and inquiries, please contact:

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